ORDER

WTSP-TV

Orders	**Order / Rev:**	**705902**		
	Alt Order #:	06273135		
	Product Desc:	DSCC-NELSON		
	Estimate:	544		
	Flight Dates:	08/15/12 - 08/21/12	Primary AE:	Aaron Ashe
	Original Date / Rev:	08/10/12 / 08/16/12	Sales Office:	T-WAS
	Order Type:	Political	Sales Region:	NAT
Agency	**Name:**	**Abar Hutton Media/ POL**		
	Buying Contact:	Shelli Hutton	Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		6190 Grovedale Court Suite 200	Billing Cycle:	EOM/EOC
		Alexandria, VA 22310	Agency Commission:	15%
Advertiser	**Name:**	**Nelson, B/ DSCC/ D/Sen/FL**		
	Demographic:	A25-54	New Business Thru:	
	Product Codes:	PL-US Senate	Order Separation:	00:15:00
	Priority:	P-3	Advertiser External ID:	
	Revenue Codes:	AGY, GEN, POL	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/21/12	36	$15,515.00	$13,187.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	36	$15,515.00	$13,187.75	0.00
Totals	36	$15,515.00	$13,187.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe	T-WAS	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WTSP	08/15/12	08/16/12	M-F 9-930a 10 News, 9a 10 News, 9am	CM	9-9:30A	--WT---	:30	2	$140.00	P-3	0.00	NM	2	$280.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	08/13/12	08/19/12	--WT---	2	$140.00	0.00									
2	WTSP	08/16/12	08/17/12	M-F 930-10a Millionaire M, W, F/Paid T, Th	CM	930-10a	----F--	:30	2	$140.00	P-3	0.00	NM	2	$280.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	08/13/12	08/19/12	----F--	2	$140.00	0.00									
3	WTSP	08/16/12	08/17/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	---TF--	:30	2	$650.00	P-3	0.00	NM	2	$1,300.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	08/13/12	08/19/12	---TF--	2	$650.00	0.00									
4	WTSP	08/16/12	08/17/12	M-F 5-530p 5-530p 10 News	CM	5-530p	---TF--	:30	2	$400.00	P-3	0.00	NM	2	$800.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	08/13/12	08/19/12	---TF--	2	$400.00	0.00									
5	WTSP	08/15/12	08/16/12	M-F 530-6p 10 News at 530p	CM	530-6p	--WT---	:30	2	$400.00	P-3	0.00	NM	2	$800.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	08/13/12	08/19/12	--WT---	2	$400.00	0.00									
6	WTSP	08/15/12	08/17/12	M-F 6-630p 6-630p 10 News	CM	6-630p	--W-F--	:30	2	$500.00	P-3	0.00	NM	2	$1,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	08/13/12	08/19/12	--W-F--	2	$500.00	0.00									

Order / Rev: 705902 Advertiser: Nelson, B/ DSCC/ D/Sen/FL

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Flight Dates: 08/15/12 - 08/21/12 Estimate: 544

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
7	WTSP	08/16/12	08/16/12	CBS Evening News CBS Evening News	CM	630-7p	---T---	:30	1	$600.00	P-3	0.00	NM	1	$600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	08/13/12	08/19/12	---T---	1	$600.00	0.00									
8	WTSP	08/16/12	08/16/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	---T---	:30	1	$1,500.00	P-3	0.00	NM	1	$1,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	08/13/12	08/19/12	---T---	1	$1,500.00	0.00									
9	WTSP	08/19/12	08/19/12	LN (Su) Late News (Su)	CM	Su 11-1135p	------S	:30	1	$1,200.00	P-3	0.00	NM	1	$1,200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	08/13/12	08/19/12	------S	1	$1,200.00	0.00									
10	WTSP	08/16/12	08/16/12	Letterman Late Night with David Letterman	CM	1135p-1237a	---T---	:30	1	$600.00	P-3	0.00	NM	1	$600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	08/13/12	08/19/12	---T---	1	$600.00	0.00									
E 11	WTSP	08/17/12	08/17/12	Late Late Show Late Late Show	CM	1237-137a	----F--	:30	1	$100.00	P-4	0.00	NM	0	$0.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	08/13/12	08/19/12	----F--	1	$100.00	0.00									
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type					
	1	*WTSP*	*08/13/12-08/19/12*	*Late Late Show* *Credited* [mg 28]	1237-137a	-----F----	*:30*	~~*($100.00)*~~	0.00	*NM*					
12	WTSP	08/18/12	08/18/12	Sat 8-10a CBS This Morning Saturday	CM	Sat 8-10a	-----S-	:30	2	$160.00	P-3	0.00	NM	2	$320.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	08/13/12	08/19/12	-----S-	2	$160.00	0.00									
13	WTSP	08/18/12	08/18/12	Sat 6-630p Sat 6-630p 10 News	CM	Sat 6-630p	-----S-	:30	1	$175.00	P-4	0.00	NM	1	$175.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	08/13/12	08/19/12	-----S-	1	$175.00	0.00									
14	WTSP	08/18/12	08/18/12	Sat 7-730p Inside Edition	CM	7-730p	-----S-	:30	1	$300.00	P-3	0.00	NM	1	$300.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	08/13/12	08/19/12	-----S-	1	$300.00	0.00									
15	WTSP	08/19/12	08/19/12	CBS Sunday Morning CBS Sunday Morning	CM	Sun 9-1030a	------S	:30	1	$800.00	P-3	0.00	NM	1	$800.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	08/13/12	08/19/12	------S	1	$800.00	0.00									
16	WTSP	08/19/12	08/19/12	Sun 630-7p Sun 630-7p 10 News	CM	Sun 630-7p	------S	:30	1	$400.00	P-3	0.00	NM	1	$400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	08/13/12	08/19/12	------S	1	$400.00	0.00									
17	WTSP	08/20/12	08/21/12	M-F 9-930a 10 News, 9a 10 News, 9am	CM	9-9:30A	MT-----	:30	2	$140.00	P-3	0.00	NM	2	$280.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	08/20/12	08/26/12	MT-----	2	$140.00	0.00									
18	WTSP	08/20/12	08/21/12	M-F 930-10a Millionaire M, W, F/Paid T, Th	CM	930-10a	MT-----	:30	2	$140.00	P-3	0.00	NM	2	$280.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	08/20/12	08/26/12	MT-----	2	$140.00	0.00									
19	WTSP	08/20/12	08/21/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	MT-----	:30	2	$650.00	P-3	0.00	NM	2	$1,300.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	08/20/12	08/26/12	MT-----	2	$650.00	0.00									
20	WTSP	08/21/12	08/21/12	M-F 5-530p 5-530p 10 News	CM	5-530p	-T-----	:30	1	$400.00	P-3	0.00	NM	1	$400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
20	WTSP	08/21/12	08/21/12	M-F 5-530p 5-530p 10 News	CM	5-530p	-T-----	:30	1	$400.00	P-3	0.00	NM	1	$400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	08/20/12	08/26/12	-T-----	1	$400.00	0.00									
21	WTSP	08/20/12	08/20/12	M-F 530-6p 10 News at 530p	CM	530-6p	M------	:30	1	$400.00	P-3	0.00	NM	1	$400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	08/20/12	08/26/12	M------	1	$400.00	0.00									
22	WTSP	08/20/12	08/20/12	M-F 6-630p 6-630p 10 News	CM	6-630p	M------	:30	1	$500.00	P-3	0.00	NM	1	$500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	08/20/12	08/26/12	M------	1	$500.00	0.00									
23	WTSP	08/20/12	08/20/12	CBS Evening News CBS Evening News	CM	630-7p	M------	:30	1	$600.00	P-3	0.00	NM	1	$600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	08/20/12	08/26/12	M------	1	$600.00	0.00									
24	WTSP	08/21/12	08/21/12	730-8p Millionaire	CM	730-8p	-T-----	:30	1	$600.00	P-3	0.00	NM	0	$0.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	08/20/12	08/26/12	-T-----	1	$600.00	0.00									
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type						
1	*WTSP*	*08/20/12-08/26/12*	*730-8p*	730-8p	-T--------	*:30*	~~*($600.00)*~~	0.00	*NM*						
	Credited [mg 27]														
25	WTSP	08/20/12	08/20/12	Letterman Late Night with David Letterman	CM	1135p-1237a	M------	:30	1	$600.00	P-3	0.00	NM	1	$600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	08/20/12	08/26/12	M------	1	$600.00	0.00									
26	WTSP	08/21/12	08/21/12	Late Late Show Late Late Show	CM	1237-137a	-T-----	:30	1	$100.00	P-4	0.00	NM	1	$100.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	08/20/12	08/26/12	-T-----	1	$100.00	0.00									
27	WTSP	08/21/12	08/21/12	10 News Special 10 News Special	CM	10 News Special	-T-----	:30	1	$600.00	P-3	0.00	NM	1	$600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	08/20/12	08/26/12	-T-----	1	$600.00	0.00									
N28	WTSP	08/18/12	08/18/12	Sat 6-8a 10 News, 6am Saturday	CM	Sat 6-8a	-----S-	:30	1	$100.00	P-3	0.00	NM	1	$100.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	08/13/12	08/19/12	-----S-	1	$100.00	0.00									
													Totals	36	$15,515.00